

  
**G.A.M.A.**<sup>®</sup>  
PROFESSIONAL

**iq<sub>3</sub>**

perfetto

• THE ORIGINAL •

Smart Performance



**WE HAVE  
REVOLUTIONISED  
THE  
HAIRDRYER  
SECTOR**





WE CREATE  
**SMART**  
PERFORMANCE

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- ✓ Sustainable Innovation
- ✓ Health and Beauty for Hair
- ✓ Energy Efficiency
- ✓ Made-In-Italy Design
- ✓ Unparalleled Power and Performance
- ✓ Smart, Efficient and Practical Work
- ✓ Smart Operating System
- ✓ Cutting-edge Solutions for Professionals



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Turbo 120.000 rpm

Double Filter

Ultra-light: 294 g (cord not included)

Extraordinarily Long-lasting

eSystem-C with buzzer and light



Available In 2 Colours

**Black and Gold Rose**

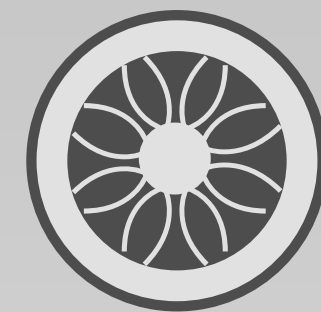


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### COMPACT, ERGONOMIC AND ULTRA-PERFORMING

As light as a smartphone: weighs **only 294 grams**. The Turbo function increases the airflow, increasing the motor's 110,000 rpm to **an incredible 120,000 rpm for 30 seconds**.



### VENTURI EFFECT

An innovative design for the nozzle that recreates the Venturi effect, increasing airflow and pressure without using any extra energy.



### AN ULTRA EFFICIENT HAIRDRYER

The brushless motor features technology that ensures it lasts longer. The only professional hairdryer with “**Standby Technology**” that grants ease of use and reduces energy consumption while increasing performance.

**MORE POWER, LESS ENERGY CONSUMPTION .**



# New Technology eSYSTEM-C

Constant Performance  
Maximum Power  
Energy Saving

A new technology that allows iQ Perfetto to detect when use conditions are not suitable and automatically restore them, avoiding interruptions in the workflow.

**eSystem-C** monitors potential anomalies in heat or airflow, automatically restoring the proper temperature during use.

**eSystem-C** activates through a red LED and emits a sound alert to indicate that the filters are blocked, informing the user that it is necessary to clean the filters.



## GUARANTEES

An **uninterrupted** workflow

**Longer life** to the hairdryer

**Complete safety** when working

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# RAMP EFFECT

When the hair dryer is turned on and off, the “ramp effect”, consisting in a gradual variation of the power, starts working. The main purpose of this function is that of efficiently adjusting the internal temperature of the hairdryer.



## How does it work?

When the hairdryer is turned off, the system deactivates the resistance and allows the motor to continue to function for 2 more seconds. This process allows the residual heat inside the hairdryer to dissipate, thus reducing the temperature.

When it is turned on, the process is similar but the other way around. First, the motor (fan) starts operating, next the resistance that heats the air is activated. This sequence of functions guarantees a safe and controlled start of the hairdryer.



# OXY-ACTIVE TECHNOLOGY

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## ACTIVE OXYGEN + ION PLUS

Greater fixing of the dye

Brighter colours

Anti-bacterial action

Greater shine and reconstruction

The incredible **antibacterial, antifungal, and rejuvenating** properties of active oxygen and negative ions ensure hair stays healthy, hydrated (no frizz), and shiny from roots to ends.

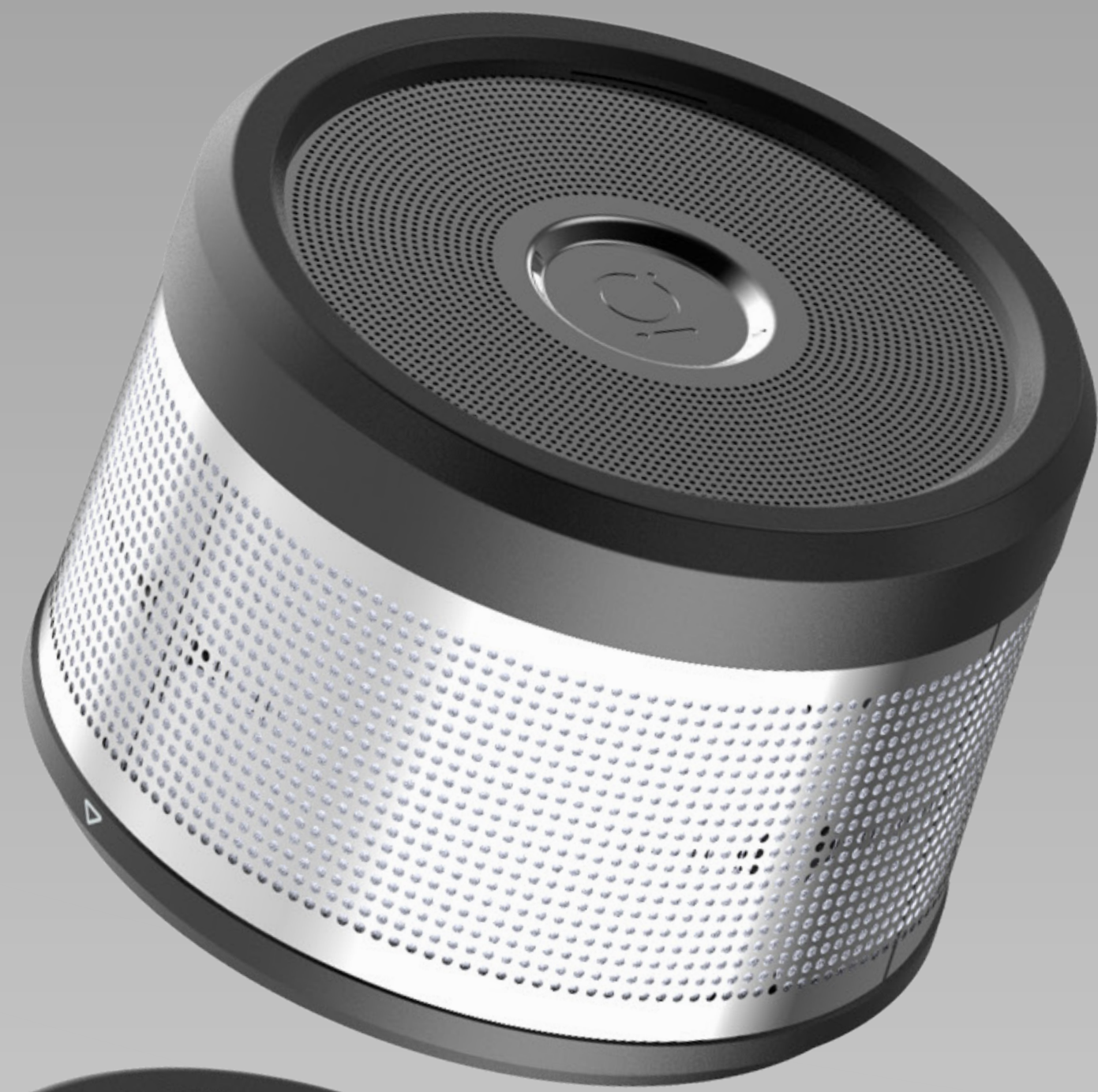
Neutralizing the damaging effect of the dye, active oxygen and negative ions seal hair cuticles and protect them from free radical damage, **improving the health of both scalp and hair.**

A “**Color Lock effect**” is also ensured, improving the health of dyed hair and prolonging the effect of the dye itself, providing greater shine to the hair.



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# DOUBLE FILTERS, EASY TO REMOVE AND WASH LONG LIFE, HEALTH AND BEAUTY FOR YOUR HAIR

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## **MICROPERFORATED OUTER METAL FILTER**

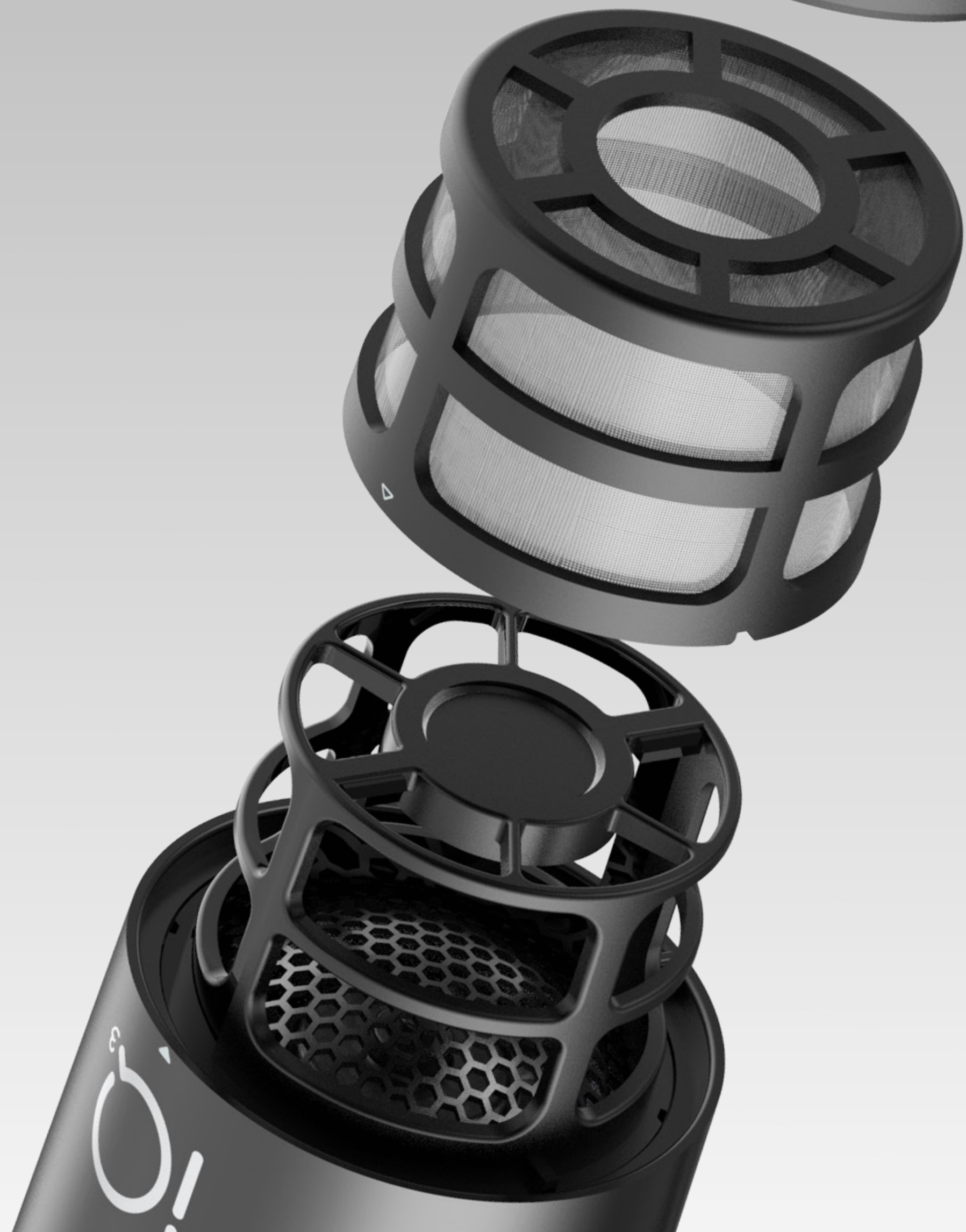
Created to avoid even the smallest dirt particles in the air from depositing on the motor, on the hair, or on the scalp.

## **INNER PROFESSIONAL FABRIC FILTER**

A second extra-effective protective layer, particularly useful against hairspray.

## **REPLACEMENT FABRIC FILTERS**

Nine fabric filters (in addition to the one already on the hairdryer) are included in the box, to facilitate the work of the professional when having to proceed with cleaning the filter being used. This way, they will not have to stop using the hairdryer since they will always have a clean fabric filter for a quick replacement and, therefore, can continue working without interruptions.





# STAND-BY FUNCTION

COMFORTABLE WORKING CONDITIONS

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Iq3 is equipped with a sensor that allows you to automatically turn the hairdryer off by simply positioning on the **Smart Pad** provided, either on the **Counter** or **Belt Support**.

An exclusive system designed to reduce energy wastage, while facilitating and optimising stylists' work.

If left in Stand-By mode for over 5 minutes, the hairdryer turns off and must be manually turned on again.

THE ORIGINAL SMART HAIRDRYER,  
EQUIPPED WITH A **SMART OPERATING  
SYSTEM AND SMART PAD.**





# Perfect styling with **EXCLUSIVE iQ<sub>3</sub> ACCESSORIES**



## **STAR-SHAPED NOZZLE**

**A NOVELTY IN THE WORLD OF STYLING!**

Our exclusive star-shaped concentrator nozzle is specially designed for fine hair and sensitive scalps. Inspired by the Venturi Effect, this exclusive concentrator nozzle increases airflow and improves temperature distribution, without stressing the hair or scalp.

**The same power, with a more gentle effect.**



## **PROFESSIONAL NOZZLES**

**NARROW CONCENTRATOR NOZZLE:** for waves and ringlets and to ensure bright, shiny hair.

**WIDE CONCENTRATOR NOZZLE:** ideal to dry hair in sections and reduce drying time.

**EXCLUSIVE JOINT SYSTEM:** the accessories are equipped with an exclusive interlocking tab that adapts to the hairdryer's airflow.

**COOL GRIP (NEW):** allows the sides of the concentrator nozzles to cool, considerably reducing temperature. **Up to 60% cooler.**



## **DEEP DIFFUSER**

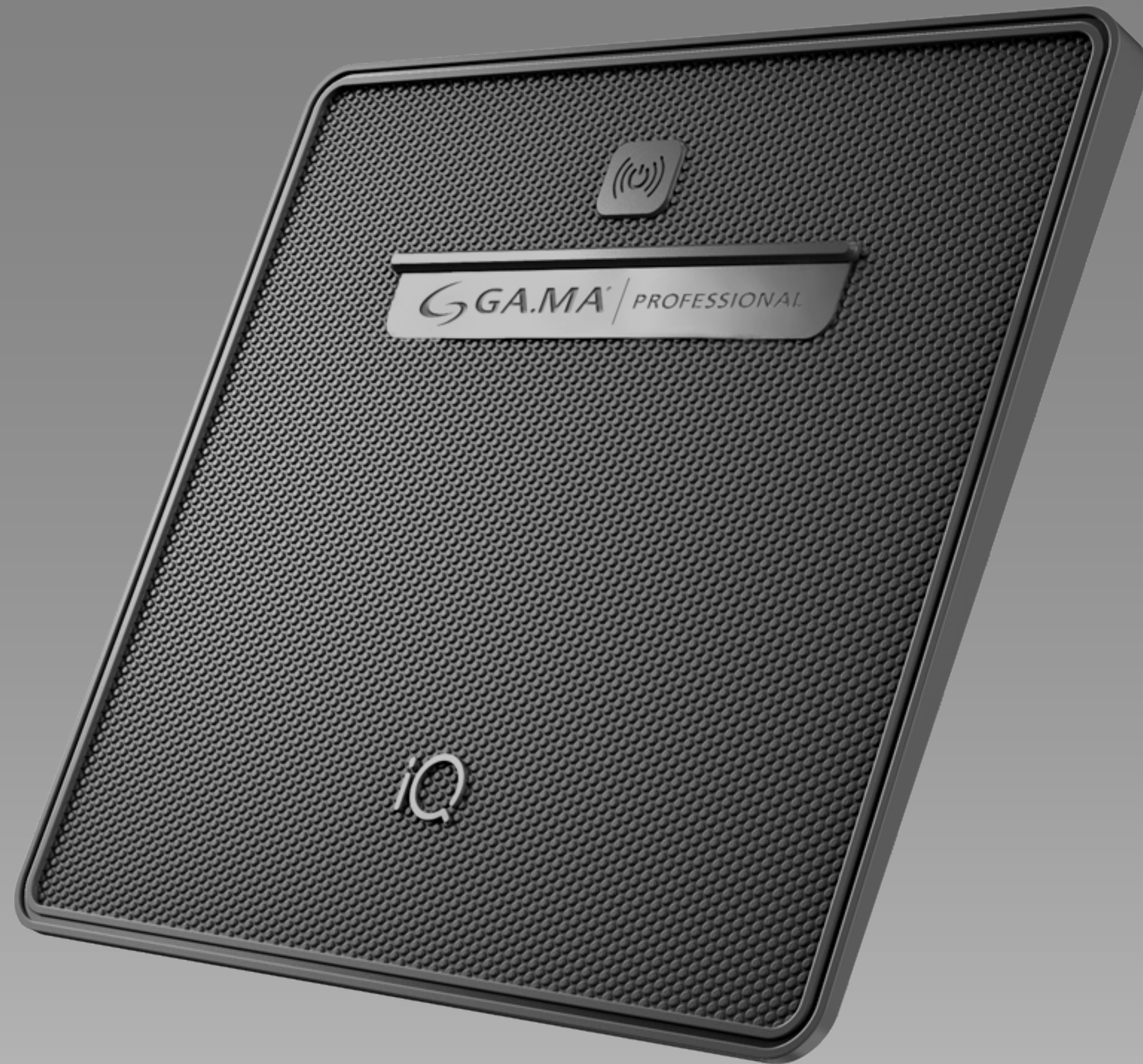
**NEW IN THE WORLD OF STYLING**

Spreads the hot air over larger surfaces, avoiding damage to the cuticles. Designed for naturally curly or wavy hair, it helps to maintain the ringlets' natural shape and to avoid frizz.

**Ultra Deep Design** that helps to work quicker on fuller locks.



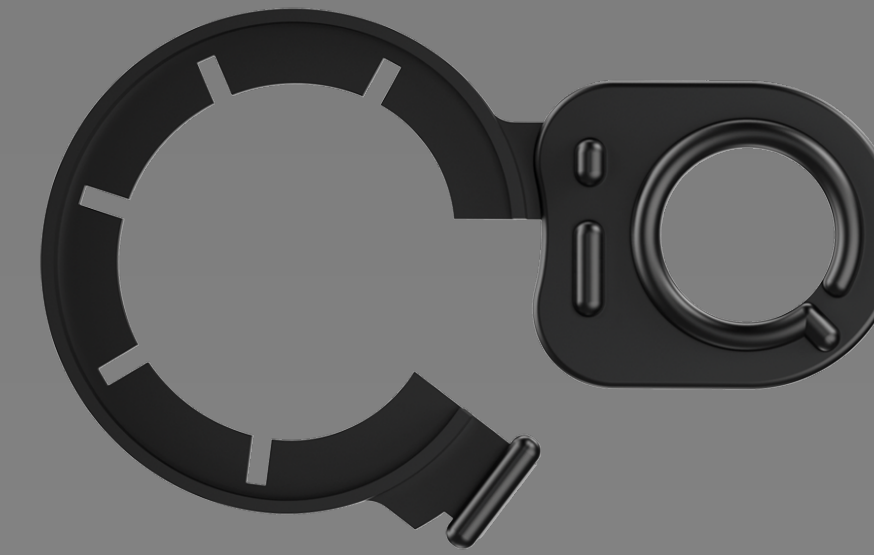
# CARE KIT iQ<sub>3</sub>



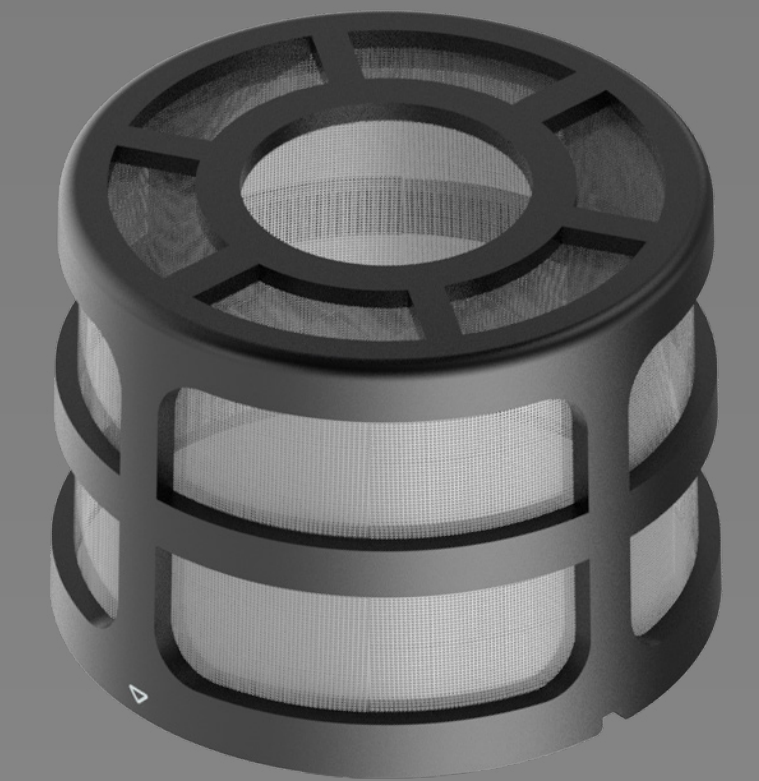
**SMART PAD**  
ANTI-SLIP WITH STAND-BY SENSOR



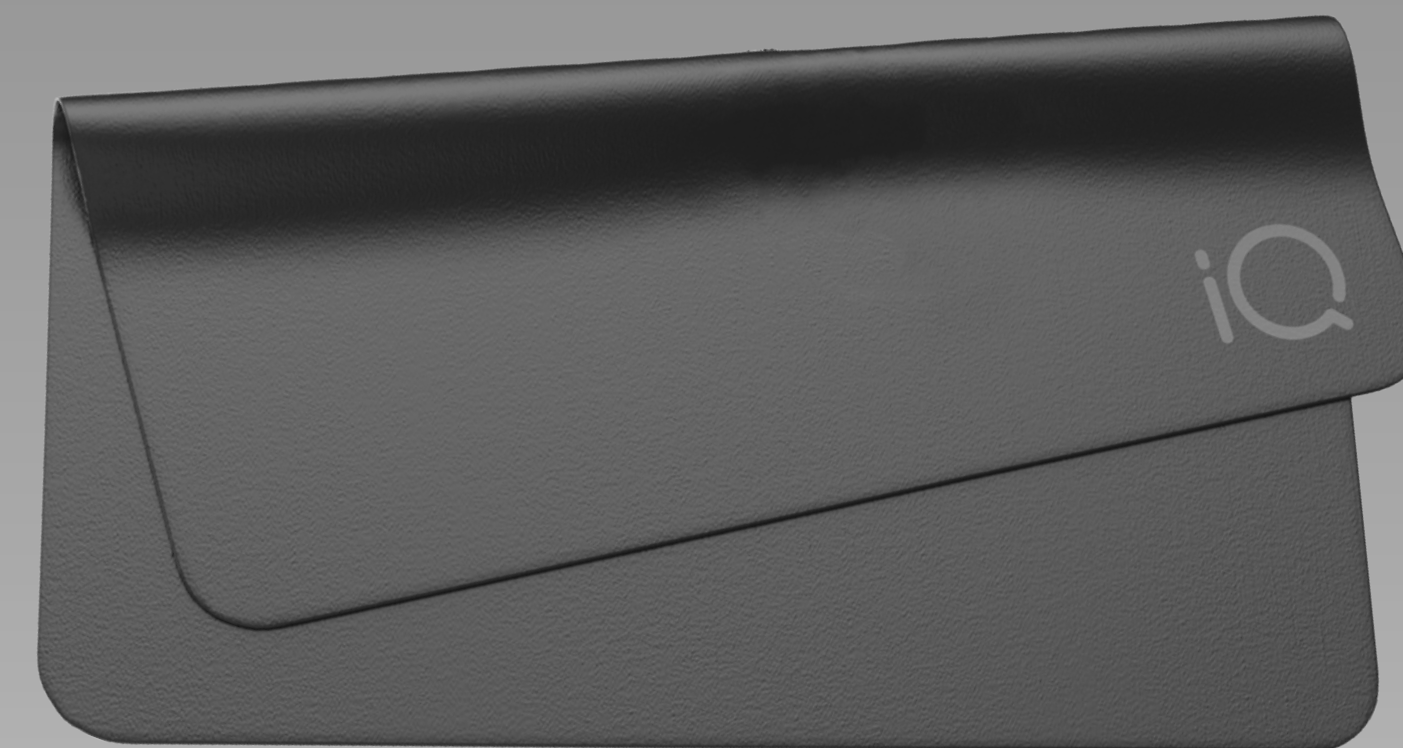
**CLEANING BRUSH**



**HANGING RING**



**9 FABRIC FILTERS**



**CLEANING CLOTH**

## FURNISHING ACCESSORIES (not included)



**COUNTER SUPPORT**



**BELT OR WALL SUPPORT**



**Technology** is something we obsess over nowadays. Every day we create new ways of doing things, new tools, **new solutions**.

But not all technology is created equal. The world is full of gadgets that add no real value to our lives and just provide entertainment or a clever idea.

**We create innovative designs for anyone looking to create innovative styles, day after day.**

We create technology with a purpose: to bring out the artist that lives within every stylist and everyone looking for professional results.

**iQ is a life philosophy.**

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**Innovative creations, unlimited styles.**

  
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